

Winter Is Coming: Prepare Your Business With Unified Communications Systems

The winter months can provide a number of unique challenges to businesses. Inclement weather can make it difficult for employees to get to the office, and icy runways can result in delayed flights for frequent business travelers.

For many organizations, such events bring about a decline in productivity, as workers are unable to access the office. However, with the right unified communications (UC) solutions, this annual concern will be a thing of the past.

Innovative UC features make it possible for employees to connect to corporate systems from remote locations, even if they are snowed in. For example, find me follow me services on VoIP systems can reroute office-bound calls to a worker's smartphone, enabling that important conference call to go off without a hitch.

Even if a sales agent is stuck in an airport across the country, he can hop on that client call with his laptop-enabled video conferencing tools while he waits for the next flight out.

Instead of letting Mother Nature dictate winter-time productivity, business leaders should take control by implementing UC solutions.

OVERCOME WINTER'S WORST with UC SOLUTIONS

Winter weather can threaten business continuity in a variety of ways, but intelligent implementation of UC solutions can get affected employees out of several sticky situations.

← Snowed In At Home

There may be miles of icy roads between you and the office, but that client contract can still be signed on time if fax features are integrated into your email.

Your biggest customer left a voicemail on your office line letting you know the conference call was moved up by two hours -- thankfully, a UC system routed the message to your mobile immediately after.

Your new associate isn't sure he can lead a sales demo in your absence, but you set up a videoconference an hour beforehand to calmly walk through the key points.

← Stranded Out On The Road

The flight got delayed until tomorrow morning, but the videoconference you've triggered via hotel Wi-Fi still assures you a virtual seat at the table for the budget meeting.

You're staring at three feet of snow outside on the runway, but you're still fielding all of your colleagues' questions in real-time via instant messaging.

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