

The Benefits Of UC In The Cloud

In recent years, cloud technology has become a main driver of IT innovation and business growth. Companies across the world are finding that leveraging the cloud makes their business communication technology systems more agile. In particular, deploying mission-critical platforms such as unified communications (UC) suites on the cloud has been beneficial.

In the past, IT expenses could change significantly from month to month. However, with cloud services, businesses can take advantage of flat-rate subscriptions that allow them to budget more effectively, a perk that benefits the entire enterprise.

Another benefit of UC in the cloud is that it's easy to add new features and tools to a service subscription. As companies grow, they may need to leverage additional technologies or store more data. With the right UC vendor that offers cloud computing, new services can be activated quickly and easily.

In a corporate environment where the Bring Your Own Device (BYOD) movement is gaining momentum, executives need to introduce systems that allow employees to access corporate applications from remote locations. With UC cloud platforms, software and programs are never out of an employee's reach.

What CLOUD-BASED UC Brings to YOUR BUSINESS

When cloud computing first emerged on their radar, business executives were hesitant to migrate mission-critical components like UC systems into virtual environments. As companies have gained greater familiarity with cloud concepts, however, it's clear that the initially advertised advantages are still waiting to be won.

- PREDICTABLE EXPENSES**
It used to be that telecom expenses were the most variable cost category for a business, but that's no longer the case when apps, long distance charges, DID, E911 and conferencing services are delivered as a flat-rate subscription service.
- LIGHTWEIGHT DEPLOYMENT**
Installation and ongoing system maintenance are tackled by the UC provider, nullifying CapEx and reducing OpEx for the subscriber's IT team.
- ENDLESS INNOVATION**
UCaaS customers always have access to the latest and greatest features as updates are continuously pushed through by the provider with minimal downtime required.
- EXTENSIVE REACH**
UCaaS is a loyal friend to any company that wants to scale its communications capabilities quickly, offering an enterprise-grade output from a more modest investment.
- A PROGRESSIVE PATH**
Adoption rates increased nearly 20% last year, but there is still time to reap the competitive rewards of this bold decision before cloud-based UC systems become commoditized.

TEO
SOURCES
collabnet.com/newsletter.asp?article_id=3035&cat_id=1605783
wearelight.com/authored_page/UC-Cloud-Service-Applications.html
networkcomputing.com/unified-communications-tech-center/lightweight-cloud-uc-options-and-costs/242144992